

Aprio Alliance Forum 2026

The Intentional Firm

The most successful firms in the profession share one trait: they grow on purpose. They have a clear strategy and the discipline to execute it. They build growth engines that don't depend on any one relationship. They use AI intentionally — not because everyone else is, but because they've made a deliberate choice about where it creates real leverage. They invest in their people, serve their clients exceptionally, and build value with the end in mind. They are, in every sense of the word, intentional.

The Aprio Alliance Forum is where those firms and the people inside them come together.

Strategy. Growth. Legacy.

📅 October 26–28

👥 450–500 Attendees

📍 Frisco, TX

🏠 2.5-Day Immersive Experience

Who it's for

- ✓ Those who set direction for the firm
- ✓ Those who own and drive client relationships
- ✓ Those who lead or anchor a service area
- ✓ Those who build the internal capacity for growth

Why attend

- **Sharpen Your Strategy:** Make clearer, faster decisions about where your firm is going—and how to get there
- **Accelerate Growth:** Unlock revenue, strengthen relationships, and build long-term value
- **Strengthen Your Talent Strategy:** Build the team and culture needed to scale
- **Connect with the Right Peers:** Engage with professionals facing the same challenges

The experience

- High-impact keynotes that challenge assumptions
- 25+ breakout sessions designed for real-world application
- Peer discussions and working sessions
- Built-in collaboration opportunities

Areas that drive growth

Strategy, vision and future

Define direction, navigate disruption, and build enterprise value

Client service and growth

Expand relationships and unlock growth from your existing client base

Business development and marketing

Create repeatable, scalable growth engines

Leadership, culture and talent

Build the people and infrastructure that make growth possible

Turning AI into action

Move from experimentation to real, firm-wide execution

Collaboration that converts

Work alongside peers to uncover opportunities you can act on immediately.

Grow Smarter. Grow Stronger. Grow Now.

