Aprio

Master Data Management Solutions

MASTER THE DATA YOU NEED TO ADVANCE YOUR BUSINESS MODEL

If duplicate, outdated, insecure, incomplete, inaccurate, and inconsistent data are limiting your organization's ability to achieve your business objectives, a Master Data Management (MDM) strategy can position your organization for success. Aprio can help your organization define and implement the disciplines, technologies, solutions, and people necessary to create, maintain and manage consistent, complete, contextual, and accurate master data for all stakeholders across your enterprise.

What data domains must your business master?

Simply put, Master Data is the set(s) of data an enterprise chooses to define and manage as a core component of the business. Aprio partners with you to establish a master data management program that will provide insights supporting the key activities in your business model.

Timing
Accelerate speed to market to react to market opportunities and customer demand.

Eligibility
Advance vendor and supply chain relationships to create efficiencies and accelerate delivery

Personalization
Gain a 360° view of your customers to deliver targeted promotions and enhance loyalty programs.

Compliance
Generate evidence to prove compliance with security, industry, regulatory and vendor requirements.
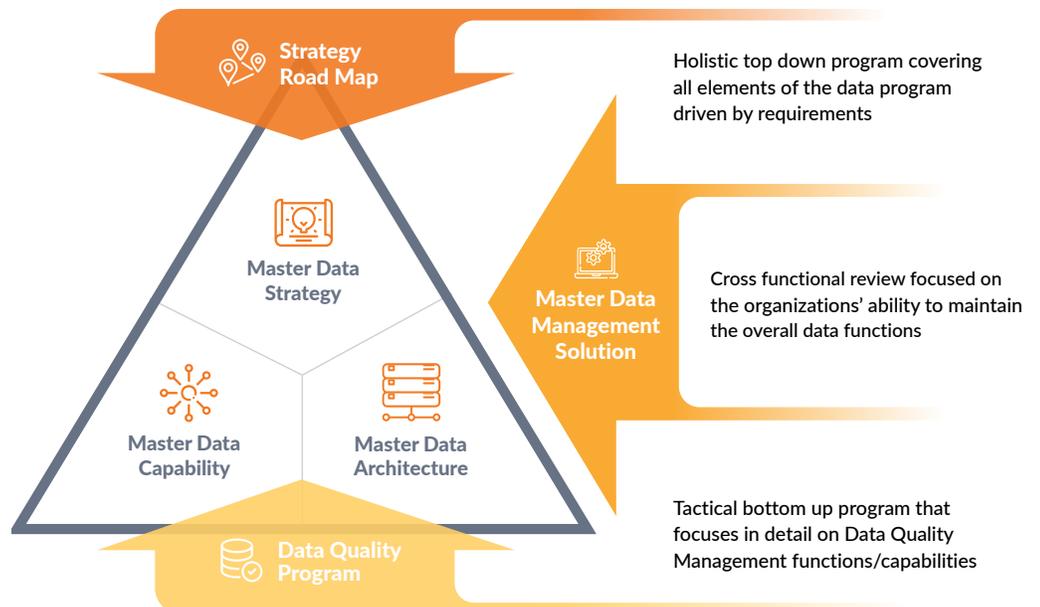
Gartner defines MDM as

"a technology-enabled discipline in which business and IT work together to ensure the uniformity, accuracy, stewardship, semantic consistency, and accountability of the enterprise's official, shared master data assets."

Delivering speed to value

As a full-service data management provider, Aprio partners with your organization to address your specific needs and advance your capabilities. Whether you need a top-down MDM strategy road map, a master data management solution, or a tactical data quality program, Aprio can help you develop a phased approach to create early and iterative business value.

Strategy Road Map

Master Data Strategy

Master Data Capability

Master Data Architecture

Master Data Management Solution

Data Quality Program

Holistic top down program covering all elements of the data program driven by requirements

Cross functional review focused on the organizations' ability to maintain the overall data functions

Tactical bottom up program that focuses in detail on Data Quality Management functions/capabilities

Think beyond the end state

You may have a clear vision of the end state you are trying to reach, but have you considered the organizational muscles that must be developed to maintain and advance the vision? Aprio goes beyond end state thinking to deliver MDM strategies, road maps and governance necessary to effectively deploy, operate, monitor, sustain and advance your Master Data Management capabilities over time.

Data Governance Program
- Organization
- Processes
- MDM Tools
- RACI Engagement Model

Data Governance Council
- Establish Data Standards and Data Quality Metrics
- Processes
- Event Management
- Communications

Data Stewardship Program
- Business Representation and IT Partnership
- Issue Resolution Processes
- Data Standards Enforcement
- Data Quality Program Owners

Data Quality Monitoring and Reporting
- Data Monitoring Automation
- Monitor at the Transaction Level
- Data Quality Scorecard
- Data Issue Reporting

Contact me for a consultation to learn how Aprio can partner to advance your master data capabilites:

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About Aprio

Since 1952, clients throughout the U.S. and across more than 50 countries have trusted Aprio for guidance on how to achieve what's next. As a top 50, business advisory and CPA firm, Aprio delivers advisory, assurance, tax, outsourcing, talent, and private client services to build value, drive growth, manage risk and protect wealth. With proven expertise and genuine care, Aprio serves individuals and businesses, from promising startups to market leaders alike.

Morison KSi
Independent member