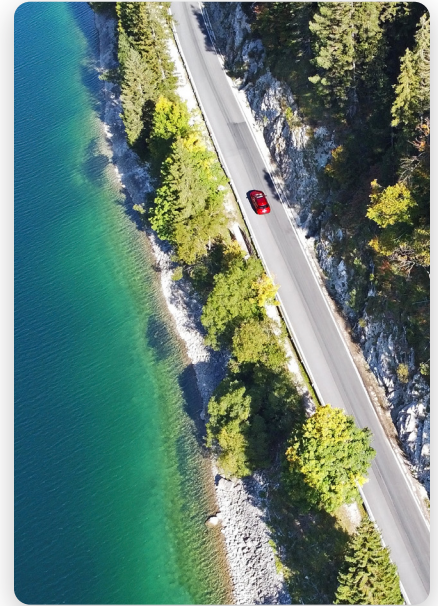


# Navigating ESG Together

DRIVE SUSTAINABLE GROWTH AND FOSTER RESILIENCY BY INTEGRATING ESG INTO YOUR CORE STRATEGIES.

Implementing a comprehensive environmental, social and governance (ESG) program can help a company demonstrate its commitment to sustainable and responsible business practices, improve its reputation, create long-term value, and attract and retain customers, employees and investors who prioritize ESG considerations.

Whether you are a government contractor, private, or public company, Aprio's ESG Advisory team is here to ensure your company meets and exceeds your ESG needs. We have the resources to help you along your journey, whether your focus is ESG reporting and compliance, tax, or technology.



## Data-driven sustainable solutions to empower growth

A strong ESG program can support long-term financial performance by reducing costs, improving risk management, driving innovation and brand reputation. These factors help increase access to capital and improve shareholder value. According to a study by the Harvard Business Review, companies that prioritize sustainability initiatives outperform their peers in revenue growth and profitability. Aprio's ESG specialists develop tailored solutions that can help your company with:



### Technology & Reporting

ESG reporting, powered by Good.Lab software equips Aprio clients to efficiently showcase their ESG footprint, with a materiality matrix, ESG assessments and disclosures.



### Oversight

An improvement roadmap enables companies to continually monitor their ESG and GHG footprint by incorporating an ESG scorecard to track progress towards set goals.



### Implementation

The materiality assessment, benchmarking, target setting, prioritization and progress assessment led by our experts can help you begin your journey.



### Tax Incentives

ESG tax specialists can help you navigate the Internal Revenue Code's Section 48 and Section 45 clean energy investment, and production tax credits and more.

## Focus on what matters most to reap the benefits of an effective ESG strategy



**Enhanced Reputation:** Build a positive reputation by showcasing your commitment to sustainability and social responsibility. This can increase customer loyalty, attract new customers and improve your overall brand image.



**Reduced Risk:** Mitigate potential risks related to climate change, natural disasters, supply chain disruptions and other sustainability challenges. By integrating sustainability considerations into your decision-making processes, your company can improve its resilience and adaptability to keep up with market volatility.



**Cost Savings:** By reducing energy consumption, minimizing waste and improving resource efficiency, you can increase profitability and long-term sustainability.



**Access to Capital:** Companies that implement ESG solutions are increasingly seen as attractive investment opportunities by both investors who value sustainability and social responsibility, and investors interested in minimizing risk caused by climate change. By integrating ESG considerations into your operations, you can access a wider pool of capital and potentially reduce the cost of capital.



**Improved Employee Engagement:** Attract and retain top talent by demonstrating a commitment to sustainability and social responsibility. Employees are more likely to be engaged and motivated when they feel their company is positively impacting the world.

No matter where you are in your sustainability journey, Aprio's ESG Advisory Services team can help you navigate the process.

Contact our team today to learn more:



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### About Aprio

Since 1952, clients throughout the US and across more than 50 countries have trusted Aprio for guidance on how to achieve what's next. As a premier business advisory and CPA firm, Aprio delivers advisory, assurance, tax, outsourcing, staffing and private client services to build value, drive growth, manage risk and protect wealth. With proven expertise and genuine care, Aprio serves individuals and businesses, from promising startups to market leaders alike.

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