

# Professional Services

Aprio helps professional service firms build stronger, more valuable businesses. From practice launch, ownership structure, and growth consulting to compensation, succession, and transitions, we guide owners and company leaders to improve performance, scale with confidence, and protect their wealth.

## Common Challenges & Aprio Solutions

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|--------------------------------------------------------------------------------------------|---|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Tax complexity is increasing as the firm expands and evolves.                              | → | Proactively plan year-round to optimize tax strategies, maintain compliance and uncover saving opportunities.                                                                                         |
| Navigating the stress and complexities of starting a new business.                         | → | Scale from day one with early-stage business advisory and strategic guidance on accounting, technology, infrastructure, operations and financial priorities to support efficient, sustainable growth. |
| Growth is outpacing financial infrastructure and operational processes.                    | → | Gain financial, technological, and operational insights without adding internal overhead.                                                                                                             |
| Firm leaders struggle to measure profitability across clients, projects, or service lines. | → | Leverage financial analytics, data and AI solutions, and profitability consulting to improve visibility, margins, and performance.                                                                    |
| Compensation structures no longer support strategic growth goals.                          | → | Develop a clear valuation, succession, and ownership transition plan that accurately protects long-term value.                                                                                        |
| Upcoming partner retirements create uncertainty about the firm's future.                   | → | Align compensation, payroll needs, retirement plans, and ownership structure with firm goals and partner incentives.                                                                                  |

## Why Clients Choose Aprio

### Proven Guidance

50+ years helping firms navigate profitability, partnership structure, and compensation.

### Responsive Support

Quick access to specialists who understand your practice area and business cycles.

### Trusted Relationships

Partner-level advisors who understand your profession and protect long-term value.

### Aprio's specialists have spent decades serving all kinds of professional service firms, including:

- Consulting firms
- Architecture and engineering practices
- Law firms
- Marketing and creative agencies
- Other owner-operated or partner-led professional services firms

### About Aprio

Aprio helps businesses and individuals Account for Anything™ with advisory, tax, audit, legal, wealth, and talent solutions that deliver clarity and confidence in a world full of unknowns. Clients across the U.S. and over 50 countries trust Aprio for the solutions and guidance they need to achieve goals with speed and efficiency. Learn more at [Aprio.com](https://www.aprio.com)

**Build a stronger firm →** We know how your firm bills, staffs, and grows, so the unknowns don't cost you.

Connect with our team to discuss accounting, tax, and advisory solutions tailored to your needs. <https://www.aprio.com/professional-services/>