

## Enterprise Risk Management

**MITIGATE BUSINESS RISKS AND MAXIMIZE PERFORMANCE AND PROFITABILITY**

The inherent nature of business is to focus on growth. Leaders naturally set aggressive goals and focus on achieving results. But sometimes results can come at a high price that can be overshadowed by the achievement of goals. Risks including inefficiencies, increased costs and loss of key resources can become institutionalized without a clear understanding of how they impact the business.

Aprio's Enterprise Risk Management (ERM) group is composed of risk management and operational improvement specialists that help identify and mitigate risks that may impact revenue, cost, profitability and cashflow. Our team provides holistic business strategies and tactics that help clients manage risks that can impede the achievement of business objectives.



**Risk occurs when there is misalignment of people, processes and technologies within any of the five functional areas of your business.**



If there is an opportunity for improvement. There is an opportunity for enterprise risk management.

### Who needs Enterprise Risk Management?

Aprio's team has industry experience across professional services, manufacturing, retail and ecommerce, technology and consumer electronics, however any business can benefit from enterprise risk management. Regardless of industry, there are several key drivers that dictate the need for risk management support.

#### + Over-performing companies

High-growth companies often think in the here and now, focusing on the immediate short-term delivery needs of the business. We provide objective long-term strategies for sustainable growth that can safeguard shareholder value.

#### + Complex business operations

The more complex business models and operations become, the greater opportunity for hidden risk. We help complex businesses support continued growth by identifying roadblocks, blind spots and gaps that can negatively impact long-term success.

#### + Businesses experiencing performance issues

Poor performance or adverse events can illuminate business problems that can significantly increase a business's risk profile. We can help businesses climb the maturity scale by plotting a course from where they are now, to where they want to be.

#### + Those considering transfer of ownership within 5-10 years

ERM can provide strategic insights to businesses planning for future transfer of ownership or sales transactions. Our solutions enable owners to take proactive steps that can enhance business value and maximize transactions.

## Take A.I.M. on risk with Aprio

Aprio's proven Assess, Identify & Manage (A.I.M.) methodology begins with a comprehensive risk assessment. Our assessments include both top down and bottom up interviews to gain a holistic understanding of your business. Identified risks are then plotted by likelihood of occurrence and impact to the business to enable you to effectively prioritize risks and remediation recommendations to decide on your course of action - which risks to accept, mitigate, avoid or transfer.

For businesses experiencing rapid growth, we recommend Risk Management Strategies that clearly identify risks and the strategies and tactics that can deliver the desired outcomes.

For businesses that are underachieving on target goals, we provide Operational & Performance Improvement Strategies. These include key initiatives designed to create operational efficiencies and improve business performance.

## Enterprise risk management services

Whether you are exceeding your projections or struggling to make your numbers, Aprio's Enterprise Risk Management group can tailor a solution to meet your business needs. Our risk advisory solutions include:



Internal  
audit



Internal  
controls



Risk  
strategy



Operational &  
performance  
improvement

When it comes to managing risk, we think it's always best to play the "long game". Our strategies take into consideration succession planning, exist strategies and future financing options - often recommending insights from other service groups within Aprio's Transaction Advisory Services practice.

## Do you need Aprio's Enterprise Risk Management Services?

If you can answer "yes" to any of the following questions, a risk management assessment could greatly benefit your business:

- Do you have questions about your ability to grow the top line?
- Is there room for financial or operational improvement in the business?
- Are there business issues that keep you up at night?
- Are you concerned about the quality of your financial data for decision making?
- Are you planning to sell your business within the next 5-10 years?
- Do you have family members, Partners or employees that will eventually take over the business?

## Get a no obligation risk management consultation

To learn more about Aprio Enterprise Risk Management Services, and schedule a no obligation Risk Management Consultation, contact:



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## About Aprio

Since 1952, clients throughout the U.S. and across more than 40 countries have trusted Aprio for guidance on how to achieve what's next. As a premier, CPA-led professional services firm, Aprio delivers advisory, assurance, tax and private client services to build value, drive growth, manage risk and protect wealth. With proven expertise and genuine care, Aprio serves individuals and businesses, from promising startups to market leaders alike.

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