

## Healthcare IT Services

### GROW YOUR BUSINESS WITH THE #1 TOP 50 CPA FIRM IN HEALTHCARE IT.

Digital healthcare will see strong growth in the post-COVID economy, as payers and providers turn to healthcare IT companies to close critical care gaps. As one of the fastest growing and most heavily regulated industries, both established healthcare IT players and startups face a daunting array of business challenges that Aprio is uniquely positioned to address:

- **Access to capital**
- **HIPPA compliance and protecting the privacy and security of ePHI**
- **Leverage lucrative tax credits to fund operations, improve and innovate products**
- **Keeping timely, accurate financials that are investor ready**



### Aprio's healthcare IT experience by the numbers

As the leading provider of professional services for healthcare IT companies, Aprio has a combination of depth of industry experience, breadth of services and capital connections that are hard to find.

**35%**

Aprio's Healthcare IT market share in Georgia, the nation's top Healthcare IT market.

**#1**

**In privacy and security.**

Aprio is the 1st full-service CPA firm in the nation to become an ANAB ISO 27701 certifying body, and Aprio is a HITRUST CFS External Assessor

**\$93+ million**

The value of the R&D tax credits Aprio helped our client's claim in FY19.

**#1**

As the recognized leader in cloud accounting, Aprio Cloud has a 10-year history of providing clients timely financials that support growth opportunities.

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Building on Aprio's 40-year history in the healthcare IT market, we provide solutions to the business challenges that most impact healthcare IT companies.

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## Comprehensive services for healthcare IT

In a complex industry, Aprio is a single source for healthcare technology companies serving healthcare payers, providers and consumers. We offer a comprehensive suite of tax, assurance and advisory services to advance the business objectives of healthcare IT companies at every stage of their lifecycle. Leverage Aprio's expertise and leadership in the areas that most impact healthcare IT businesses:



### Capital raise preparation services

Aprio can help you prepare your company for a successful capital raise. We provide solutions for companies seeking early stage, Series A and growth capital funding, and our services are scalable to meet the business needs of companies of all sizes.

- Comprehensive services from financial prep to presentation coaching
- Select as little or as much guidance as you need
- All Aprio capital raise preparation services include introductions to VC investors



### HIPAA compliance and data privacy and security services

The ability to demonstrate compliance with HIPAA and the growing list of privacy and security standards is key to business growth. Aprio is a premier provider of the assessment and attestation services healthcare IT companies need including HIPAA Attestation Reporting SOC2, ISO 27001, ISO 27701 and HITRUST.

Aprio can help you select the right compliance reporting for your business needs and ensure the right policies, procedures and internal audit processes are in place to achieve sustainable information risk management.

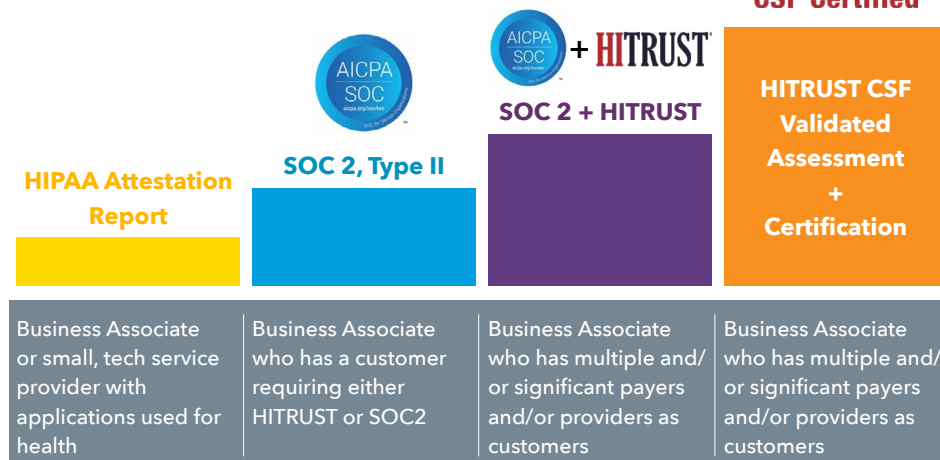
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## Privacy & Security -

Choose the right level of compliance



**HITRUST**  
CSF Certified



## R&D tax credit services

Need a ready source of cash that can be dropped to the bottom line or used to fund innovation? R&D tax credits can provide an immediate cash benefit by reducing, current and future years' federal and state tax liabilities, oftentimes even if your business has reported income tax losses.

As one of the largest and most respected research and development tax credit practices in the nation, Aprio has more experience than any firm in the U.S. with the payroll withholding aspect of R&D tax credits. Our R&D processes maximize benefits and provide documentation that can stand up to the toughest scrutiny of taxing authorities.



## Outsourced cloud accounting services

Gain greater visibility into your business with timely accurate financials and the accounting advice you need to stay investor ready.

Partner with the recognized leader in cloud accounting, Aprio Cloud, to automate back office processes, get easy to read visual dashboards and the ability to generate meaningful financials for investors and stakeholders with little or no strain on your growing team.

## Partner with Aprio to reduce risk and support growth

As virtual care models continue to advance the connectivity between payers, providers and patients, digital healthcare companies face increasing business opportunities and risks.

Aprio's depth of healthcare IT industry expertise and comprehensive services make our firm the perfect growth partner. Let Aprio be the "aspirin" that eases your growing pains.

## For more information about Aprio's Healthcare IT practice, contact:



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## About Aprio

Since 1952, clients throughout the U.S. and across more than 40 countries have trusted Aprio for guidance on how to achieve what's next. As a premier, CPA-led professional services firm, Aprio delivers advisory, assurance, tax and private client services to build value, drive growth, manage risk and protect wealth. With proven expertise and genuine care, Aprio serves individuals and businesses, from promising startups to market leaders alike.

[Aprio.com](http://Aprio.com)

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